JEREMY PHIFF:

CHARTING MUSIC ROW & COUNTRY RADIO AT #49 \sim 2014 \sim "TAKE THE 'L' OUT OF LOVER"





Texas Born & Bred, Country to The Bone.

A Modern Day Throwback to Real Outlaw Country & Southern Country Rock. Take a Close Look and Listen, This Texan Rekindles Thoughts & Memories Like Gash, Waylon, Alabama, Haggard, Little Texas, Tritt & Skynyard.

At 6'3" - With Off The Shoulder, Long Brown Hair, Piercing Blue Eyes, And His Guitar Strapped Over His Shoulder, Jeremy Phifer is No Doubt A Commanding Presence On Stage, As Well As Off-Stage!!...

JEREMY PHIFFER is not just another Long Tall Texan with a guitar case full of dreams, he's the consummate entertainer. A virtuoso guitar player, who's fully equipped with powerfully-distinctive vocals, topped off with a great ear for melodies and musical composition. He's also quite prolific with a "Pen & Pad" just full of ever-evolving, lyrical song writing talents. When he stands in the spotlight, Phifer becomes a truly compelling performer and entertainer, with both Stage & Audience sitting comfortably in the palm of his hand. Jeremy Phifer is quite simply the complete Country Rock/Outlaw'County'Rock Artist, with a multitude of talents and skills, all catching fire at the same time.

Growing up in Northeast Texas, Paris & Blossom Texas to be exact, he was surrounded by "Traditional Country" and old school "Outlaw Country" music in his household ~ But moreover, the influence of "Live-Music" from his family members, some of whom were quite prolific musicians in their own right, including Jeremy's dad, Jerry, who was the lead guitar player for likes of Mickey Gilley and Gene Watson. So Jeremy's emotive voice and signature guitar licks come to him naturally, thanks to his fifth-generation family tree of musicians.



The Challenges of His Journey Through Life Are Woven in The Passionate and Lyrical Life-Experience He Brings to His Music.

The tragic loss of Jeremy's baby sister when he was just two years old, impacted his early childhood years with maturity far beyond his years. This loss combined with the usual adolescent growing pains, was also compounded by a learning disorder, when Jeremy and his family discovered he was Dyslexic. Both challenges were met head on by the young music man, and he became stronger and more focused and determined than ever to follow his love of music and performing under the "Neon Rainbow" as his life's calling.

High School brought Jeremy the opportunity to indulge in two of his passions: Football and Music. As a defensive end and wide receiver, and an active participant in his high school's Jazz Band, Jeremy was quite a unique combination of skill sets and talents. His school's music director encouraged and inspired the budding musician (drums, bass, piano), and it wasn't long before the rapidly evolving teen-age musical prodigy was asked to join a group that would go on to play the Galaxy Club in the big city of Dallas, one of his earliest pro musical memories. "Another of my most memorable early performances was actually a Jimi Hendrix-inspired version of the National Anthem I played at our homecoming football game," he recalls with a laugh.

Several Bands & Genre-Bending/Genre Mixing experiments later, Jeremy narrowed his musical focus and began to hone the unique Outlaw Country/Southern Rock/Texas sound that he performs today with his Texas Bad Water Band (named for the model of AXL guitar he plays.) It's a sound Jeremy's dad Jerry describes as "Lynyrd Skynyrd on Cornbread, Meets Alabama," noting that "Skynyrd broke the dual lead vocal sound, and Alabama made it on three-part harmony." Jeremy's band delivers the vocal harmony signature, woven together with his own electric lead guitar, plus-acoustic guitar, fiddle, and pedal steel, creating a 'Throwback Sound', with a 21st Century edge!



Steel Player, Jerry Phifer, Jeremy's Dad, Occasionally Sits in with "JEREMY & HIS TEXAS BAD'WATER BAND"

It Would be an Understatement to Say Jeremy's Life is Focused Entirely Around Music. He Doesn't Use an iPod Much, Preferring Instead to Listen to CDs by Artists Ranging from Brad Paisley, Keith Urban, Johnny Cash and Merle Haggard, to Pink Floyd, Black Crowes and The Eagles. Interestingly, Jeremy Also Includes Prince, Muddy Waters and The Beatles among His Archive of Musical Influence.

In his down time, Jeremy can often be found recording new demos in his dad's studio, practicing new guitar licks and leads, or trying out his latest song at several local watering holes in North East Texas and South East Oklahoma. "It's a pretty genuine group of communities," he observes. With his family and friends surrounding him, that small group of Texas communities provides a welcome comfort and experimental laboratory, from the live band shows, recording sessions, and radio-promo tours he is committed to throughout the year — "Folks around there will tell ya straight up if your songs are on target, or off target — Simply because they love and respect their country music."

With a Major *MusicRow Chart Single* to His Credit, With His Own Original Song Work, "*Take The 'L' Out Of Lover*", <u>Charting at #49</u>, and all Without the Help of A Record Label, Major Promotional Campaign, or any National Street Team Organization ...

JEREMY PHIFER did it with his own Person to Person Radio Station Promo Tour all across the Southwest & Southeast, meeting and greeting Radio DJ's, PD's and On-Air fans, even catching the ear of radio up in New York State, which is almost unheard of, even with major label artists. This former bar bouncer (and part-time college student) is finally getting a little taste of the life he could only dream about just a few years ago. Jeremy notes, "Ya know, when we won two talent contests, Paris Idol in 2009 and the North Texas Colgate Country Showdown competition back in 2010" ~ That got us kick started with more good paying Gigs, which also helped get us the added exposure we were looking for"...



As Jeremy continues to play 100 dates a year-plus+ on the Texas/, club/casino circuit, he's been fortunate to have had the opportunity to open for some major names in *Country Music*, most notably Blake Shelton, and also 'Jason Meadows', also Texas Artist 'No Justice', and Cross Canadian Ragweed.

JEREMY knows that no one's future is certain in the music business. In his own young lifetime, he's seen some major country artists fall off the charts, and almost out of sight. He uses this as his motivation, and is committed to overcome any obstacles that life and music may throw in his path ~ "Ain't nothing gonna change that, music is my life, and I'm ready to work hard at working smart, and pray hard as well. Nothing like a little assist from the big guy upstairs, especially in this business. Ya know, I'll bet the Lord listens to Country Music, just seems natural he would".

As the momentum grows for *Jeremy Phifer & The Texas Bad-Water Band*, the fire burns hotter and this star shines brighter. One visit to his *Live Show*, and one listen to his signature sound, and you'll agree ~ There are plenty of music memories yet to be made in this young Texas Artist's future ~







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